# Summary

Company Name:

Siwaqaf untuk Lembaga KUA

Email Address:

nfo@siwaqaf.com

Existing Website Address:

www.siwaqaf.com

Summary about the business:

Siwaqaf adalah aplikasi yang dirancang untuk memfasilitasi pengelolaan dan pendistribusian wakaf secara transparan dan efisien untuk Lembaga KUA. Aplikasi ini memungkinkan donatur untuk berwakaf dengan mudah dan memberikan laporan transparan mengenai penggunaan dana wakaf.

Our position in the market:

Kami berada di garis depan teknologi pengelolaan wakaf, dengan fokus pada transparansi, efisiensi, dan kemudahan penggunaan untuk semua pihak yang terlibat.

Our competitors are:

 Wakaf Digital

 Rumah Wakaf

 Dompet Dhuafa

Contact Name:

Ahmad Zulkarnain

Phone Number:

0812-3456-7890

Our target audiences are:

 Donatur yang ingin berwakaf

 Pengurus KUA

 Masyarakat yang membutuhkan informasi mengenai wakaf

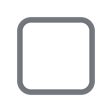
Our commercial objectives:

 Meningkatkan jumlah donatur wakaf

 Meningkatkan transparansi dalam pengelolaan wakaf

 Memperkuat kepercayaan masyarakat terhadap pengelolaan wakaf oleh KUA

We have the following brand assets:



High resolution logos

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Brand Guidelines

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Tone of voice guidelines

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Social Media Profiles (link below)

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Printed Media

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Imagery

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Videos

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Other (describe below)

# Website Design and Function

The website must be built to do the following:

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Generate leads

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Provide calendar and   
make bookings

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Sell products online

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Download Brochures

What we like about our website:

Tampilan yang mudah dinavigasi dan informatif.

What frustrates us about our website:

Kurangnya fitur interaktif dan integrasi dengan sistem lain.

Other websites we like:

 [www.wakafdigital.com](http://www.wakafdigital.com)

 [www.rumahwakaf.org](http://www.rumahwakaf.org)

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Provide blog and news updates

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Update with new products/listings/services

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Enquiry forms

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Other

How we plan to promote the new website:

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Search engines

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Pay per click

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Social

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Paid Social

Other marketing:

*Describe current marketing activities*

Design Requirements for the new site:

Tampilan modern dan profesional dengan antarmuka pengguna yang ramah

The sitemap of the new site:

 Beranda

 Tentang Kami

 Produk dan Layanan

 Blog dan Berita

 Kontak

We can provide

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Website copy

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Photography

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Videos

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Logos

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Graphics

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Email

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Offline (radio, tv)

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Out of home (billboards, direct)

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Events

We need you to source

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# Website Functionality

High priority

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About us page

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Document Downloads

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Data Capture

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Retargeting

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Ecommerce

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Enquiry forms

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Maps

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Newsletter signup

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Product catalogue

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Customer portal

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Trade Portal

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Image gallery

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Live chat

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Blog/News

Others?

*Please highlight any other functionality and its priority.*

Nice to have Not Required

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Our website needs to link with these services:

 Sistem Manajemen KUA

 Sistem Pembayaran

Our hosting package is with:

*-*

We’d need the following ongoing support

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Training to use the website



Backing up

Performance and monitoring

Ongoing marketing

# Budgets and Timelines

Our budget for this project is:

Rp 7.000.000

We require the website delivered by:

6 bulan

Additional Information about the project:

 Pengembangan berkelanjutan

 Perjanjian tingkat layanan

 Langkah-langkah kepatuhan

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Ongoing development

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Service level agreement

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Compliance measures

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Other